

## *For Immediate Release*



**Contact:**

Illyasha Peete

Executive Director

Phone: 408-998-5865

Email address: [illyasha@lungsrus.org](mailto:illyasha@lungsrus.org)

## **Asthmatic children having fun with Sharkie!**

---

**SAN JOSE, California, 7/20/2016**

Within the past year, Breathe California of the Bay Area has served over 700 children through their multi-faceted health education and environmental programs. As we have done for the past 30 years, Asthma Camp Superstuff will be serving 40 asthmatic children from ages 6 to 12 in the South Bay. This camp teaches kids the essentials: the triggers of asthma, asthma attack prevention and management during an asthma attack.

The camp combines a true traditional experience with an educational twist by including recreational activity such as arts and crafts. It also offers field trips to places like the Sharks Ice Skating and the Tech Museum of Innovation. Camp Superstuff will be held from July 18 to July 22 at Mayfair Community Center. "The uniqueness of the camp is to allow a child to become more informed about his asthmatic condition while allowing him to have the summer fun that every child should enjoy" - Illyasha Peete, Breathe California of the Bay Area, Executive Director.

**We are excited to announce this year, the San Jose Sharks mascot Sharkie will be a new addition to the camp providing a unique and entertaining experience!**

The proud sponsors of Camp Superstuff are the City of San Jose, Sharks Ice, Target, Whole Food, Trader Joe's, Food Max and the following individuals: Trevor Schwartz of Raymond James, Bill Snyder of Shannon Snyder, Roger Ercolini of Accuprint, Terrence Byrnes of Merrill Lynch, Debbie Dukes Moore of Darrell Dukes Insurance, Dr. Neetal Smith of Forest Periodontics, Cindy Low of Carlson Quinn, and Dr. Alane Lee. Campers insured by Valley Health Care plan are given the opportunity to be educated and enjoy the camp at no cost.

**About Breathe California of the Bay Area:**

As the local leader in lung health programs and services, Breathe California fights lung

disease in all its forms and works with its communities to protect lung health, reducing the impact of lung disease for the Bay Area residents. We have been committed to our community for over 100 years, making us the top choice when it comes to providing services in clean air and lung health.

If you would like to learn more about Breathe California or are looking for ways to get involved, we welcome you to share your time, talent or your treasure, please visit us at [www.breathebayarea.org](http://www.breathebayarea.org).

Illyasha Peete | Breathe California of the Bay Area | 408-998-5865 |  
[illyasha@lungsrus.org](mailto:illyasha@lungsrus.org) | [breathebayarea.org](http://breathebayarea.org)

STAY CONNECTED:

